

The Ecoviate App Launches on Earth Day to begin 'Social Sustainability'

Washington, DC -- "At Ecoviate, we envision a world where environmentalism is a natural extension of the human experience. This begins with the Ecoviate app- set to launch on Earth Day! The app aims to be the hub of sustainable-living." said Param Jaggi, CEO of Ecoviate.

Ecoviate incentivizes eco-friendly behavior with social sharing and monetary rewards. Version 1.0, the public beta, was launched on the app stores in the beginning of March. Hundreds of users translated into thousands of posts of eco-friendly behavior. Users have been posting everything from selfies in front of recycling bins to behavior changes like eating vegetables for the day! Since the launch of the public beta, the Ecoviate team has been listening to feedback and making vital changes to launch the full social version on Earth Day (April 22nd).

Key Features of Ecoviate:

- a newsfeed of eco-posts from other members of the community
- eco-tips and product suggestions
- eco-points that are crowdsourced from the community
- gamification with a leaderboard amongst friends
- rewards for reaching milestones

Learn more about the features: <https://www.ecoviate.com/ecoviate-app.html>

The company has partnered with Trees for the Future to plant 1 tree for every download!

Ecoviate works with Kiip to provide targeted mobile-rewards as users reach milestones with their eco-points. The next version of the app will include a full marketplace of social rewards that can be exchanged for eco-points. This includes rewards from some of the most popular consumer brands, opportunities to get involved with environmental activities, and planting more trees.

Ecoviate has also partnered with a number of environmental organizations, green-product companies, and IoT devices to make 'Ecoviate' more of a lifestyle than an app. Living an environmentally conscious life should feel natural. Ecoviate is fully integrated into other aspects of your life to give you eco-points even when you aren't aware you are living green!

The Ecoviate app will launch at **8 a.m. EST on April 22nd**. For now, download the public beta and check out our app promotion site: <https://www.ecoviate.com/ecoviate-app.html>

Links

Google Play: <https://play.google.com/store/apps/details?id=com.ecoviate.Ecoviate&hl=en>

Apple Store: <https://itunes.apple.com/us/app/ecoviate/id958055350?ls=1&mt=8>

Ecoviate Website: <https://www.ecoviate.com/>

About Ecoviate

Ecoviate is redefining sustainability with software, hardware, and lifestyle solutions. Founded in 2013, the company hopes to create a culture that gives positive reinforcement to sustainable-living. After launching the Ecoviate app, the company will be focusing on patented hardware technologies with some big-name partners. More details soon!

Ecoviate was founded after Param Jaggi met Jonny Cohen at the 2012 Forbes “30 under 30” party in New York City. The list brought the two together. They became good friends due to a similar passion to change the world with green-technologies. Eventually, they decided to start Ecoviate to build a more sustainable future.

Team

Param Jaggi (CEO): 20 years old. 2012 & 2013 Forbes “30 Under 30: Energy”.

Jonny Cohen (Chief Scientist): 19 years old. 2012 & 2013 Forbes “30 Under 30: Energy”.

More

Want a deeper story? Ecoviate is quite unique and has interesting things to say about the future of sustainability. Contact Param Jaggi @paramjaggi directly at paramjaggi@ecoviate.com or +1 (214) 280-1178.